Assessment of Value

MCINROY & WOOD FUNDS

as at 28th February 2024

Dated: 28 June 2024

Chairman's Statement

Dear Investor

We are pleased to provide our Assessment of Value for the McInroy & Wood funds for the year ended 28th February 2024.

Historically high levels of inflation in the UK, together with the enormously disruptive impact of the COVID-19 pandemic, have presented a difficult background for the funds to achieve their objectives over the past three years. Although inflation in the UK remains elevated, it has fallen dramatically over the past year, and there are promising signs that it is being brought under control. The funds' portfolios of equities have been carefully selected, emphasising reasonably valued companies with good prospects of delivering sustainable growth across economic cycles. This emphasis is the key element in the investment strategy to enable the value of the portfolios to grow faster than inflation over the long term.

We have also continued to focus on providing excellent personal service to investors, through whichever channel they choose to invest with us. We believe this to be a key differentiator between our firm and others and had been one of our core principles long before the FCA codifed the Consumer Duty.

We continue to develop this report and welcome your feedback. We have provided further evidence on the quality of our investment servicing and have added some 10 year performance graphs for context. We continue to show graphs on the total cost of investment in your funds compared with their relevant industry peer groups. These capture the aggregate of the management charge, other ongoing fund administration costs and the costs of investment transactions. It is only by assessing the true and total cost of investment, alongside the quality of service, that any sensible conclusion can be drawn in this value assessment.

We concluded that each of the McInroy & Wood funds continued to provide overall value taking account of their total costs and the recent macro-economic environment. Two fund performances have been rated amber: the Smaller Companies Fund and Emerging Markets Fund, which have beaten UK RPI over 10 years and since inception. The Balanced Fund and HTT Fund have beaten UK RPI over 5 years, with the Income Fund 0.3% behind over the same period. We have explained in more detail the context for assessing the performance of the Emerging Markets Fund, in particular. The performance of these funds will continue to be closely monitored.

We are always looking for more feedback on our service, and on the content and approach taken to this Assessment of Value so, if you have any comments, please do let us know.

Yours sincerely

D J O Cruickshank
Chairman

Introduction

The funds were originally established to provide an alternative investment format for the firm's private clients to access its discretionary investment management services on an economic basis. The same investment approach and principles which are employed in managing McInroy & Wood's discretionary clients within discrete segregated portfolios are also employed for managing the funds.

Professionals, charities and individuals to whom McInroy & Wood's investment approach appeals, but who do not require a discretionary management service, can invest directly in the funds while still receiving a high quality service. The funds can be held in ISAs and junior ISAs, as well as in personal pension schemes.

McInroy & Wood Portfolios Limited ("MWPL") is the Authorised Fund Manager ("AFM") of the funds. MWPL is the wholly owned subsidiary of McInroy & Wood Limited ("MWL") and was established for the sole purpose of managing the funds. MWL acts as the Investment Adviser to all of MWPL's funds.

An annual assessment of value is required by COLL 6.6.20 of the FCA's (MWL and MWPL's regulator) Handbook to consider whether the payments out of each fund's scheme property are justified in the context of delivering overall value to unitholders. The FCA requires MWPL, in its capacity as AFM, to consider seven key areas, as noted below, when undertaking this Assessment of Value.

MWPL has carried out this assessment in consultation with its parent company and Investment Adviser to the funds, MWL. The responsibility to comply with the requirement to conduct this assessment has been vested in MWPL's independent non-executive Chairman, David Cruickshank.

Summary Of Conclusions

Criteria	**Balanced Fund**	**Income Fund**	**Smaller Companies Fund**	**Emerging Markets Fund**	**HTT Fund**
Quality of service					
Performance					
AFM Costs					
Economies of scale					
Comparable market services					
Comparable services					
Classes of units (N.A, as each fund only has one class of units)					
Overall Assessment					

Demonstrated value		Provided value, with action taken and/or further monitoring		Did not provide value and action taken	

Consideration & Findings

The MWPL Board has considered data and other information available throughout the year as well as information prepared specifically in connection with this assessment.

1. Quality of Service

The AFM has assessed the quality of both the services it provides directly, and services where it has been responsible for appointing third parties, including transfer agency, custody and depositary services, fund pricing and accounting and audit. Dedicated teams undertake all the administration of the unit trusts managed by the AFM. These teams work flexibly and do not provide ring-fenced resource to a particular fund. This structure ensures the highest possible level of service to all unitholders, and was demonstrably successful throughout the COVID-19 pandemic period in ensuring service levels were maintained at all times for all unitholders.

Quality of service is one of the AFM's key differentiators. Investors have access to both a dedicated investment team and to a dedicated administrative team. This approach results in a highly personalised service that is available to all unitholders. In our 2024 investor survey 82% of respondees ranked our service as 8 or higher (out of 10) for overall satisfaction. Queries are normally dealt with on the day they are received. There were only two complaints from investors during the year. Over the past year there were 702 security trades placed on behalf of the funds by the Investment Adviser with an error rate of 0%. Over the same period there were 21,322 unit deals placed with an error rate of 0.03% (or 6 errors).

a) Administrative communications and investor interaction

MWL directly employs the staff who are responsible for managing communications with individual retail investors on behalf of MWPL, and it does not outsource this activity to any external parties. Their activities include communicating by telephone calls and correspondence with investors, in addition to oversight of the production of written investor communications and providing help in rectifying any issues. Our team also applies rigorous oversight to the work done by third parties. We aim to quickly identify any errors made by them, via rigorous control and oversight, allowing for rectification before they reach the investor.

The investment which the AFM has made over many years in its administrative staff, key suppliers and systems has contributed to a very low level of complaints.

MWL does not operate 'call waiting' where investors are placed on hold. Telephone calls, within working hours, will usually be answered within 3 rings, but no more than 8 rings. If the relevant person with whom the caller wants to speak isn't available, then a message will be taken and the call will be returned as soon as possible, but certainly the same day.

An online investor service was implemented in March 2021 for those investors who prefer to invest and manage their investment online. We plan to enhance this service in 2024 to improve registration, chat functionality and banking. Dealing facilities are therefore provided online, via platforms, post or over the phone and our service is available to investors in the form in which they wish to take it. We are particularly aware of the potential needs of any 'vulnerable' customers, and our personal service ensures that those with particular and specific requirements also receive the level of service they need. Areas of 'vulnerability' include health conditions or illnesses that affect the ability to carry out day to day tasks; major life events such as bereavement or relationship breakdown; resilience in ability to withstand financial or emotional shocks and capability including low knowledge of financial matters or low confidence in managing money. The Manager will recognise if there is any indication of an investor's vulnerability and make appropriate adjustments to its service. Semi-annual statements are sent or made available to registered unitholders around 3 weeks after the 5th April and 5th October, including a summary of the investment outlook.

We provide access to JISA and ISA facilities to investors at no extra cost, and provide regular savings and income withdrawal schemes in the funds.

b) Access to the fund managers and investment process

MWL's investment managers, who are responsible for the investment management within the funds, are available to talk directly with investors. They can answer any investment questions relating to the funds' objectives, their investment strategy and how they are being managed. This level of access is unusual for retail investors and is a service which can add greatly to investors' understanding of the funds in which they invest.

This access has been extended in the last year, where fund AFMs and senior members of the Investment Adviser's investment team have held live investment webinars and webcasts.

The AFM has oversight of the Investment Adviser's investment process, which it considers to be robust and disciplined. To assess the investment process, the AFM considered the integrity of the investment process; the research process the depth and quality of risk management process; and the size, resources and competencies of the investment team. The Investment Adviser formally reports to the Board of MWPL on a quarterly basis.

The Investment Adviser's investment team is highly qualified and experienced, consisting of CFA® Charterholders, Chartered Accountants and holders of the MCSI with an average investment career spanning 19 years.

c) Execution of Investment Services

NAV calculations, distributions and investor communications were carried out accurately and in a timely way.

Process	Completed Accurately %	Completed in a timely way %
NAV Calculations	100	99
Distributions	100	100
Investor Statements	100	100
Trading activities remained within fund guidelines	100	100

d) Benefits from being a subsidiary of a discretionary private client manager

MWL, in its capacity as an independent private client discretionary investment management firm, significantly assists the AFM in understanding the needs of fund investors and the services which they require. The same level of attention to detail that is provided to private clients is also applied for the benefit of investors in the funds. Many fund managers have little direct contact with their investors and are therefore largely disconnected from those who invest in the funds they manage. A large proportion of investors in our funds are McInroy & Wood's discretionary clients, and their views give the AFM a unique insight into the needs and requirements of investors.

e) Genuinely putting investors' best interests first

Accumulation class units, which simplify the process of re-investing income for investors, were introduced for all funds in May 2024 at the AFM's cost. This may also make the funds more accessible on intermediary platforms for those wanting to automatically reinvest income distributions. Prior to 2016, the AFM proactively moved investors from what was a more expensive 'Legacy' unit class to the less expensive 'Personal' unit class, years in advance of any regulatory requirement to do so. When the Legacy class was closed, the few remaining unitholders who had not responded to our communications were converted to the lower fee unit class. Taking such action was detrimental to the firm's revenue in the short term, as it resulted in investors paying a lower level of fees, but it was in investors' interests to do so.

This example typified the firm's approach of putting investors' needs first. The firm is also completely transparent about its fees. The firm also uses its own capital, at no cost to investors, to reduce bank transaction charges for all funds.

The AFM has proactively sought recoveries of overseas withholding tax in respect of Switzerland, Taiwan and Indian securities. While the relevant funds bore the professional fees incurred by accountants during the recovery process, no charge was made by the AFM for the significant time and resource required to submit the claims.

f) Fund provision based upon need rather than producing products to be marketed

The AFM has never designed funds as products to be marketed. It provides a limited range of funds primarily based upon the needs of MWL's discretionary clients. While these funds have broad appeal to a wide variety of investors, the firm must ensure that it is providing a high level of service and value for money across all the funds which it manages. The funds are all considered to be important to the firm on an ongoing basis as it is not launching a stream of new products supported by intensive marketing activity. The firm does not actively market its existing funds but relies on its reputation and word of mouth for new business. It is therefore incumbent upon the firm to ensure that existing investors are properly looked after, and adherence to that principle leads to a high level of service.

g) The MWPL Board actively reviews the service provided to unitholders on a quarterly basis.

Conclusion:

The quality of service provided by the firm continues to be high.

Actions Proposed:

The AFM will work to continue to improve its level of service to meet the needs of investors, including ongoing review of its website, documentation, investor portal and unit classes. The obligations of the Consumer Duty have been reviewed in relation to our service and will continue to be so on an ongoing basis.

The Investment Adviser will make further webinar presentations to investors to give them more opportunities to engage with the AFM and Investment Adviser. In addition, the Investment Adviser will post occasional webcasts for those that want to understand important investment topics and how the portfolios are being managed accordingly.

2. Performance

Performance has been primarily assessed against the funds' investment objectives, each of which aim to maximise the total return to unitholders, by preserving and growing the real value of investors' capital and income. Real value is defined as the value of capital and income after adjusting for the impact of inflation.
The UK Retail Price Index (RPI) is the measure of inflation used by the AFM. Total return is defined as capital appreciation, if any, plus income received, and does not imply that a positive return will be consistently achieved over this or any other time period.

The Investment Adviser's rigorous investment approach aims to identify and hold equity investments for the long term. The average holding period of equities in the Balanced Fund is 10 years, Income Fund and HTT Fund. are around 8 years while it is around 7 years in Smaller Companies Fund and the Emerging Markets Fund. The Investment Adviser's equity investment approach emphasises financially strong and profitable companies that should stand the test of time. Other assets such as bonds, gold (via physically backed debt securities) and cash may be held, where relevant to each fund, and are designed to protect investors when economies are weak. The AFM has considered, when reviewing the performance of the funds, the risks that have been taken in achieving returns.

McInroy & Wood's investment approach aims to achieve for investors the best total return consistent with limiting risk through asset diversification (holding a mix of equities, bonds, gold and cash) in the Balanced Fund, Income Fund and HTT Fund, and security diversification across all funds. The risk of loss posed by individual securities is also carefully considered. The assessment of risk is fundamental to the Investment Adviser's investment work. Accordingly, the Investment Adviser believes that its efforts cannot simply be judged by a pure comparison with any benchmark without considering what risks it has been prepared to accept. The Investment Adviser believes that it is misleading to suggest that, because the price of a security might historically be less volatile than another that, in future, in the context of a 3-5 year horizon and a well-diversified portfolio, it is less likely to occasion a loss. The AFM does not subscribe to any statistical definition of risk. The risk of loss should only be related to the portfolio as a whole. The AFM does not consider that any single asset, whether cash deposit, government security or any other in itself represents a risk-free investment in real terms (after taking inflation into account). The firm regards a carefully constructed portfolio consisting of a spread of assets and/or securities as being the only way to limit overall risk. This requirement for diversification will always take priority in the Investment Adviser's stewardship of portfolios rather than the simple need to beat a specific benchmark, and its efforts should be viewed in that context.

Investment in the AFM's funds is aimed at those investors with a medium to long-term investment horizon, i.e. those with a minimum time horizon of three years, but more typically of five years or longer. The AFM considered the net (of fees and all other costs) total return (capital appreciation/depreciation plus the reinvestment of any income received) of each fund in relation to its investment objective. The first table below shows the total returns for 3, 5, 10 years, and since each fund's inception, while the second table shows the annualised returns for each period. Security markets continued to be volatile over the course of the twelve months to 28th February, and highly-rated 'growth' shares were particularly weak.

Performance of all funds managed by the AFM

Total Return, net of all fees, to 28/02/24	MW Balanced Fund %	MW Income Fund %	MW Smaller Companies Fund %	MW Emerging Markets Fund %	MW HTT Fund %	UK RPI %	Euro CPI %
3 years	18%	17%	-8%	-5%	21%	29%	18%
5 years	40%	32%	26%	4%	37%	34%	20%
10 years	98%	63%	108%	51%	84%	50%	25%
Inception	1202%	651%	799%	177%	359%	-	-
Inflation since inception	219%	168%	122%	88%	53%	-	-
Year of inception	1990	1994	2003	2007	2003		

Annualised Total Return, net of all fees, to 28/02/24	MW Balanced Fund %	MW Income Fund %	MW Smaller Companies Fund %	MW Emerging Markets Fund %	MW HTT Fund %	UK RPI %	Euro CPI %
3 years	5.7%	5.4%	-2.7%	-1.8%	6.6%	8.8%	5.6%
5 years	6.9%	5.7%	4.7%	0.8%	6.6%	6.0%	3.8%
10 years	7.1%	5.0%	7.6%	4.2%	6.3%	4.1%	2.3%
Inception	7.8%	7.0%	10.0%	6.2%	7.7%	-	-
Inflation since inception	3.5%	3.3%	3.5%	3.8%	2.1%	-	-

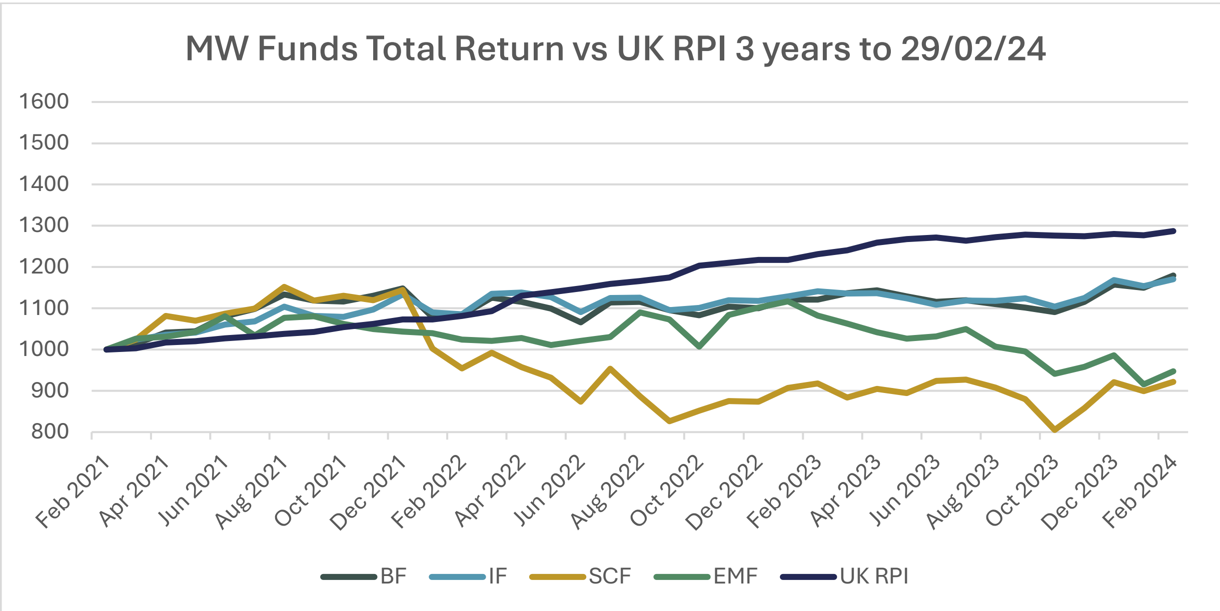
Source: McInroy & Wood & Bloomberg

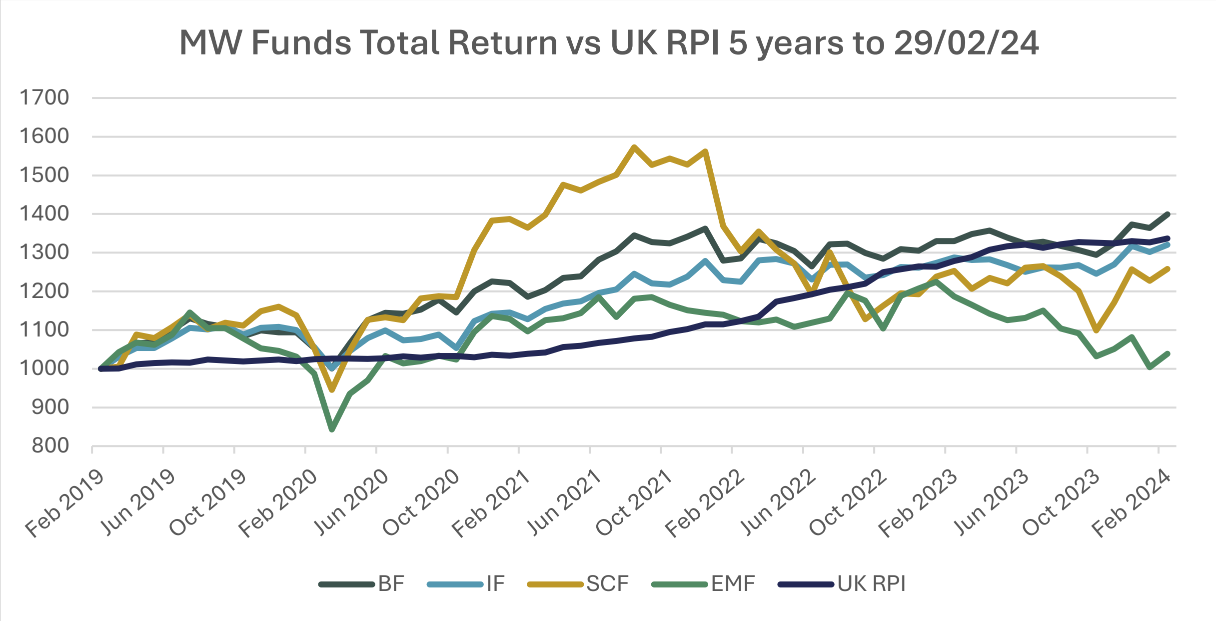
The performance of each fund is discussed in further detail on pages 8 to 11 below.

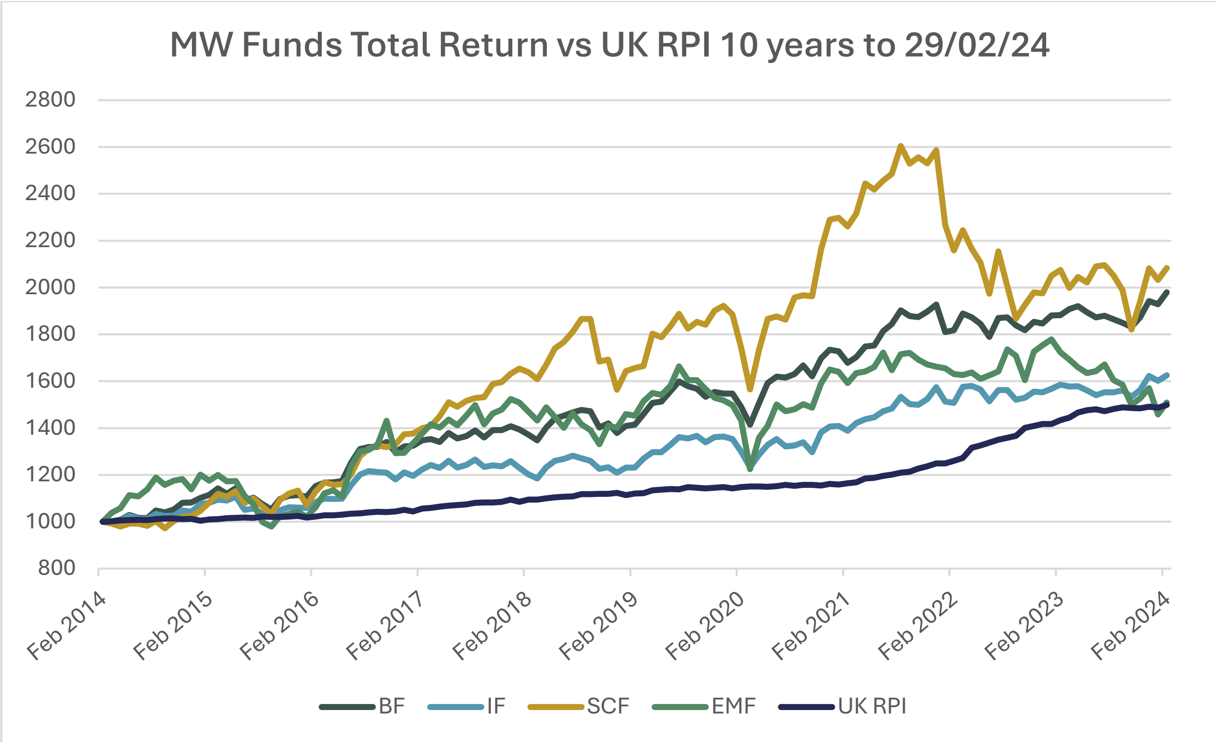
Environmental, Social and Governance ("ESG")

ESG considerations are integral to the Investment Adviser's investment process. Investment in companies involved in the manufacture of arms and tobacco has always been avoided. The Investment Adviser engages actively with investee companies, focusing on areas where it can make a real difference rather than treating it as a 'box-ticking' exercise. The Investment Adviser is small compared to many of its competitors, but size does not act as an impediment in making a tangible impact in stewardship. Additionally, the Investment Adviser is a member of the Investor Forum and the Institutional Investor Group on Climate Change, which provide effective channels for collective engagement, as well as forums for dialogue between investors and corporates on governance, and long term stewardship issues. The subjects on which the Investment Adviser has engaged recently include climate change transition strategies, public health, governance arrangements and working practices.

Total Returns for all funds over 3, 5 & 10 years (£1000 invested):







McInroy & Wood Balanced Fund

Investment Objective:

The investment objective of the MW Balanced Fund is to maximise the total return to unitholders, by preserving and growing the real value of investors' capital and income, placing an equal emphasis on the generation of income and on capital growth. Real value is defined as the value of capital and income after adjusting for the impact of inflation. The UK Retail Price Index (RPI) is the measure of inflation used by the AFM. Investors are encouraged to hold units for a minimum period of 3 years. Total return is defined as capital appreciation, if any, plus income received, and does not imply that a positive return will be consistently achieved over this or any other time period.

Performance:
The MW Balanced Fund achieved an annualised real total return, relative to UK RPI, of 4.3% per year since inception, 3.0% per year over 10 years, 0.9% per year over 5 years and -3.1% per year over 3 years.

Historically high levels of inflation in the UK, together with the enormously disruptive impact of the COVID-19 pandemic, have presented a difficult background for the fund to achieve its objectives over the past three years. Although inflation in the UK remains elevated, it has fallen dramatically over the past year, and there are promising signs that it is being brought under control. The fund's portfolio of equities has been carefully selected, emphasising reasonably valued companies with good prospects of delivering sustainable growth across economic cycles. This emphasis is the key element in the fund's strategy to enable the value of the portfolio to grow faster than inflation over the long term.

Conclusion:
The fund has grown the combined real value of investors' capital and income by more than UK RPI in all but the shortest time period of 3 years. It has therefore met its investment objective in the longer-term.

A combination of sensible diversification and the careful selection of soundly financed companies with genuine pricing power should prove a rewarding strategy over the long term. Meanwhile, the portfolio should benefit from the secure income provided by government bonds, which is being enhanced by the high level of interest rates.

Inflation is expected to subside over the course of the coming year and, provided there are no significant economic setbacks, the Balanced Fund should continue to meet its investment objectives.

McInroy & Wood Income Fund

Investment Objective:
The investment objective of the MW Income Fund is to preserve and to grow the real value of investors' capital and income, with an emphasis on the generation of income. Real value is defined as the value of capital and income after adjusting for the impact of inflation. The UK Retail Price Index is the measure of inflation used by the AFM. Investors are encouraged to hold units for a minimum period of 3 years.

Performance:
The MW Income Fund achieved an annualised real total return, relative to UK RPI, of 3.7% per year since inception, 0.9% per year over 10 years, -0.3% per year over 5 years and -3.4% per year over 3 years.

Inflation in the UK has been running at much higher levels over the last three years when compared to the last 2 decades. Equity market performance has been mixed over this period, and any gains have largely been concentrated in a narrow band of seven very large US technology stocks. This fund has an emphasis on income generation, and has no direct exposure to these stocks, few of which pay dividends, and those that do pay at very low levels. As a result, while the Income Fund contains a broad spread of assets, geographies and stocks, it failed to meet its objective in the short to medium term (3 to 5 years).

The fund's portfolio of equities has been carefully selected, focusing on reasonably valued companies with good prospects of delivering sustainable growth of capital and dividends across economic cycles. This emphasis is the key element in the fund's strategy to enable the value of the portfolio to grow faster than inflation over the long term.

Conclusion:
The fund has grown the combined real value of investors' capital and income by more than UK RPI over the longer-term. While it has not met its investment objective in the short to medium term (3 to 5 years), inflation is expected to subside over the course of the coming year and, provided there are no significant economic setbacks, the Income Fund should continue to meet its investment objectives.

A combination of sensible diversification and the careful selection of soundly financed companies with genuine pricing power should prove a rewarding strategy over the long term. Meanwhile, the portfolio should benefit from the secure income provided by government bonds, which is being enhanced by the high level of interest rates.

McInroy & Wood Smaller Companies Fund

Investment Objective:

The investment objective of the MW Smaller Companies Fund is to grow the real value of investors' capital and income. Investments will be in global smaller companies, which do not form part of the leading market indices. An equal emphasis will be placed on the generation of income and on capital growth. Real value is defined as the value of capital and income after adjusting for the impact of inflation. The UK Retail Price Index is the measure of inflation used by the AFM. Investors are encouraged to hold units for a minimum period of 3 years.

Performance:

The MW Smaller Companies Fund achieved an annualised real total return, relative to UK RPI, of 6.5% per year since inception, 3.5% per year over 10 years, -1.3% per year over 5 years and -11.5% per year over 3 years.

Historically high levels of inflation in the UK, together with the enormously disruptive impact of the COVID-19 pandemic, have presented a difficult background for the fund to achieve its objectives over the past five years. Smaller company valuations were particularly vulnerable to the rises in interest rates implemented by central banks to counter sharp increases in living costs.

Inflation in the UK remains elevated. However, there are promising signs that it is being brought under control. The fund's portfolio of equities has been carefully selected, focusing on reasonably valued companies with good prospects of delivering sustainable growth across economic cycles. This emphasis is the key element in the fund's strategy to enable the value of this specialist portfolio to grow faster than inflation over the long term.

Conclusion:

The investment performance of the fund has been rated amber.

While the fund's returns have been far in excess of RPI over the long term, it has not preserved the combined real value of investors' capital and income by more than UK RPI over the short and medium term.

Investment strategy emphasises broad geographic diversification, and company selection focuses on ably managed businesses where valuations are underpinned by sound finances and good prospects for long-term earnings growth.

The nature of the fund means it is inherently more risky than the Balanced or Income Funds, and it will have periods when its objective will be difficult to meet. The performance of the fund will continue to be closely monitored. However, the Investment Adviser remains confident that the investment objective of the fund will continue to be met in the longer term, not least as inflation is expected to subside.

McInroy & Wood Emerging Markets Fund

Investment Objective:

The investment objective of the MW Emerging Markets Fund is to grow the real value of investors' capital and income. Investments will be in companies operating or incorporated in Emerging Markets. An equal emphasis will be placed on the generation of income and on capital growth. Real value is defined as the value of capital and income after adjusting for the impact of inflation. The UK Retail Price Index is the measure of inflation used by the AFM. Investors are encouraged to hold units for a minimum period of 3 years.

Performance:

The MW Emerging Markets Fund achieved an annualised real total return, over and above UK RPI, of 2.4% per year since inception, and 0.1% per year over 10 years. However, it was -5.2% under UK RPI per year over 5 years and -

10.6% per year over 3 years. While the capital growth of the fund has substantially preserved its real value when compared to UK RPI since the fund's inception and over 10 years, it has failed to do so over 3 and 5 year periods.

There was considerable divergence in returns across the various emerging markets over the last year. The much-anticipated Chinese economic rebound after the loosening of tight Covid restrictions proved disappointing, and consumer confidence was severely impacted by the deepening crisis in the heavily indebted property sector. By contrast, there were significant gains in Taiwan and South Korea, which were almost entirely due to a narrow band of large technology companies, whose prices were driven upwards by a surge in interest in artificial intelligence.

Stock selection in the fund emphasises companies that should benefit from the rising wealth of consumers within developing countries. While holdings also include specialist manufacturing businesses that supply into global supply chains, these are typically smaller, lesser-known companies rather than some of the large multi-national technology businesses, which form a significant part of the MSCI Emerging Markets Index.

The fund's performance over the last year reflected significant weakness in China and Hong-Kong listed consumer stocks and unfavourable currency movements, although there were notable gains in the Indian consumer companies held. However, provided that inflation subsides as expected, the fund remains well positioned to take long-term advantage of the growing wealth of consumers in the developing economies, a strategy that is supported by relative historic returns. The fund's relative performance versus the MSCI Emerging Markets Index over longer periods of time [is positive], for example the fund achieved an annualised return of +0.8% per annum over the last 5 years vs -0.6% for the Index, and +4.2% vs +0.6% over the last 10 years.

Conclusion:
The investment performance of the fund has been rated amber.

The nature of the fund means it is inherently more risky than the Balanced or Income Funds, and it will have periods when its objective will be difficult to meet. The overall outlook for investment in emerging markets is improving, although investors should continue to expect short-term volatility. Stock selection continues to emphasise high quality companies that should benefit from the rising wealth of consumers in developing countries. This wealth creation is underpinned by accelerating industrialisation, and the fund also holds several advanced manufacturing businesses which export specialised components, equipment and technology into global supply chains. This emphasis is the key element in the investment strategy to enable the value of the portfolios to grow faster than inflation over the long term. The Board will continue to closely monitor the fund's progress, and its continuing relevance to investors.

McInroy & Wood HTT Fund

Investment Objective:
The investment objective of the MW HTT Fund is to maximise the total return to unitholders, by preserving and growing the real value of investors' capital and income, placing an equal emphasis on the generation of income and on capital growth. Real value is defined as the value of capital and income after adjusting for the impact of inflation. The Eurozone Consumer Price Index (CPI), (the Harmonised Index of Consumer Prices) is the measure of inflation used by the AFM. The investment should be held for a minimum period of 3 years. Total return is defined as capital appreciation, if any, plus income received, and does not imply that a positive return will be consistently achieved over this or any other time period.

The fund is priced in Euros.

Performance:
The MW HTT Fund achieved an annualised real total return, over and above Euro CPI, of 5.6% per year since inception, 4.0% per year over 10 years, 2.8% per year over 5 years and 1.0% per year over 3 years.

Conclusion:
The fund has not only preserved but grown the real value of investors' capital and income by more than Euro CPI over the short, medium and long term.

A combination of sensible diversification and the careful selection of soundly financed companies with genuine pricing power should prove a rewarding strategy over the long term. Meanwhile, the portfolio should benefit from the secure income provided by government bonds, which is being enhanced by the high level of interest rates.

Inflation is expected to subside over the course of the coming year and, provided there are no significant economic setbacks, the fund should continue to meet its investment objectives.

3. Authorised Fund Manager (AFM) Costs

The firm assessed AFM costs by analysing the individual elements that make up the Ongoing Charges Figure (OCF) that investors pay.

The main component of the OCF is the Annual Management Charge (AMC) charged by the AFM. The MW group does not delegate its investment responsibilities to any third party and takes responsibility for investing directly around the world. To do so requires an experienced and well-resourced team, that can ultimately control the underlying investment exposures while keeping down the total cost of investment. MWL's investment team operates on a collegiate basis. All investment managers and analysts are involved in the selection and monitoring of all securities across all of the AFM's funds. It is therefore inappropriate to consider the investment team's cost per individual fund as they are all required to manage each fund.

Aside from the AMC, the AFM has considered its (and its associate Investment Adviser MWL's) other underlying costs in aggregate and as they might relate to each fund in relation to this charge as the Board considers that this is the most appropriate basis given its business and accounting structure. They reflect both the resources required to deliver our direct, active investment approach and the high level of personal service. MWL absorbs all research costs, including the substantial cost of buying in external research. The costs also reflect the group's internal operational, administrative and regulatory costs and the cost of retaining our talented staff. The ongoing provision of a personal service and the Investment Adviser's consistent investment management approach is dependent upon the retention of its existing staff and its ability to attract additional talented individuals as required.

In addition to providing reasonable remuneration to its employees, the firm aims to align the long-term interests of its clients and investors with its directors and other senior staff. These employees are encouraged to purchase shares in McInroy & Wood. Share ownership ensures a longer-term perspective when contributing to the firm's efforts, where benefit is only gained from the firm's collective success in looking after its clients and investors. The firm has historically relied on the goodwill of its existing clients and investors to grow, and only through the continued provision of a high-quality service and success in meeting their investment objectives will it continue to do so.

The AFM has been successful in continuing to grow the value of assets managed through both organic growth and increased market value. Costs have increased proportionately with revenue, as a result of undertaking significant mandatory regulatory and legislative change projects and other internal projects to benefit unitholders. There have been inflationary increases over past year in staff salaries, audit and consultancy fees, and other third-party costs (such as IT provision) which put downward pressure on margins in the absence of further growth. In addition, corporation tax rates increased from 19% to 25% in 2023, reducing net profit margins further.

The group is committed to remaining a well-capitalised business which can provide security to unitholders during both good times and difficult periods. It has always managed its affairs in a conservative manner and has consistently reinvested in the business over many years in order to provide the highest quality service to unitholders.

The other components of the OCF are the external operating costs of the funds, which have generally fallen as a percentage of net assets in the past three years. The AFM negotiates proactively on behalf of investors with auditors, trustees, depositaries etc. to ensure that they are receiving value for money within each fund. Examples are brokerage costs (reviewed annually), custody fees (last renegotiated in June 2019), change of transfer agent (November 2020), audit tendering process (November 2021) and negotiating improved interest rate terms on cash (December 2022). All charges payable from the property of the fund are reviewed periodically against comparable market rates and have been found to be reasonable and competitive. The AFM will not hesitate to make further changes to the external parties who provide services to the funds if value for money is not being provided. The costs of making such changes are not borne by the investor.

The Investment Adviser deals at institutional market rates in each security market in which the fund invests. It should be noted that neither the Investment Adviser nor the AFM receives any income as a result of dealing activity.

The AFM ceased charging its ISA administration fee in March 2021.

It is recognised that not all investors buy units directly with the AFM. Some access the funds via investment platforms. Some also receive financial advice recommending the funds are used in a portfolio, often also held via a platform. These additional services are not costs incurred by the manager, and it is each individual investor's choice as to how they access the funds. That said, any platform and advice costs are borne by the investor and increase the total cost of investment. Platform costs for a simple portfolio of £100,000 might be between 0.125% and 0.45% p.a., while financial advice can vary widely but can typically cost 0.8% p.a on an ongoing basis. An investor accessing MWP's funds having taken financial advice and then investing through a platform might therefore pay around 1% on top of the AFM's costs. These charges are simplistic and take no account of transaction volumes, complexity, initial fees or other costs. Any further charges will reduce returns to the investor.

Conclusion:

The AFM's charges are reasonable for the level and quality of service provided given the firm's scale and global remit. Operating costs, primarily linked to inflationary increases in the AFM's cost base and increasing taxation, have led to a deterioration in the firm's margins in the past year. [Investors who invest via platforms or who receive financial advice should assess the overall cost and value of their investment including other parties' charges.]

Action Proposed:

The AFM will continue to monitor closely all costs borne by investors and continue to pursue opportunities to reduce costs.

4. Economies of scale

Economies of scale arise where a firm's income grows at a faster rate than its costs. In recent years, costs have been rising at a faster rate than revenues which, when combined with higher corporate tax rates, have resulted in a fall in the firm's profitability. Opportunities for savings as a result of economies of scale have therefore been limited this year. If revenues were to significantly outgrow costs on a consistent basis, then it would be appropriate to assess whether some of those additional benefits of economies of scale should be passed on to investors.

The firm has consistently grown the value of assets managed by it since 2010. It has always been conservatively managed, and significant resource has been regularly reinvested back into the business for the benefit of unitholders, and to meet regulatory and legislative requirements.

As noted in Section 1(d), the AFM took the decision in 2013 to create a new unit class ('Personal') with a lower AMC of 1%. This decision was only financially feasible by virtue of the economies of scale gained by the firm over many years. Although not a regulatory requirement at the time, it was felt that the firm was in a position to make this change as assets being managed had grown significantly over prior years, and that it was fair and reasonable that some of this growth should benefit unitholders.

The AFM is responsible for a limited number of unit trusts. Where possible, cost savings have been negotiated with third parties on a group-wide basis to gain the maximum economies of scale. These savings are passed on to unitholders on a pro-rata basis. Tiered fees, reflecting economies of scale, have been agreed within transfer agency, trustee, fund pricing and accounting services.

The AMC is a flat ad valorem (% of assets managed within each fund) rate for each fund, aligning the interests of unitholders and the AFM. Company policy ensures that unitholders cannot access the AFM's funds more cheaply than if they come directly to the AFM.

As set out above in relation to AFM costs, it is inappropriate to consider the investment team's cost per individual fund as they are all required to manage each fund. Likewise, the trustee and depositary, custody fees and transfer agency fees are negotiated collectively for all the AFM's funds as all unitholders in all funds benefit from the total value of assets under the AFM's administration.

While profit margins increased between 2010 and 2017, they were relatively unchanged until 2021, subsequently falling over more recent years. Despite the firm's prudent financial management, costs have also been rising quickly. Margins have come under pressure as costs have increased faster than income, as a result of undertaking significant mandatory regulatory and legislative change projects and other internal projects to benefit unitholders. Significant inflationary increases have been evident in wage inflation, the costs of meeting regulation and other third-party costs (such as IT provision).

The Investment Adviser has always been managed on a conservative basis and usually increases its capital reserves on an annual basis.

Conclusion:

The AFM believes that unitholders are currently benefitting from the economies of scale afforded to the firm in relation to the firm's size. Those benefits remain strongest when the firm uses its overall bargaining power which benefits all funds, rather than trying to apply economies of scale per fund. While it is acknowledged that the firm has experienced economies of scale when the value of assets it is managing have been growing faster than directly attributable costs, the firm's margins have come under pressure in recent years due to increases in fixed overhead costs and taxes. The AFM is not therefore considering reducing fees at this point in time.

Action Proposed:

The AFM will conduct an annual review to consider whether it is appropriate to pass any further economies of scale on to investors.

5. Comparable market rates

The AFM has compared costs borne by the funds which it manages with those borne by peer group funds, i.e. those with similar investment objectives, active management styles, and comparable sizes.

Investor Share Type: Retail	AMC Median	AMC Average	OCF Median	OCF Average	OCF excl AMC
IA Mixed Investment 40-85% Shares Sector	0.65	0.61	0.99	0.99	0.34
IA Flexible Investment Sector	0.75	0.72	1.09	1.12	0.39
		AMC		OCF	OCF excl AMC
MW Balanced Fund		1.00		1.09	0.09
MW Income Fund		1.00		1.12	0.12
MW HTT Fund Note 1		0.85		0.99	0.14

Investor Share Type: Retail	AMC Median	AMC Average	OCF Median	OCF Average	OCF excl AMC
IA Global Sector	0.75	0.67	0.91	0.87	0.16
		AMC		**OCF**	**OCF excl AMC**
MW Smaller Companies Fund		1.00		1.14	0.14

Investor Share Type: Retail	AMC Median	AMC Average	OCF Median	OCF Average	OCF excl AMC
IA Global Emerging Markets Sector	0.80	0.74	1.01	0.94	0.21
		AMC		**OCF**	**OCF excl AMC**
MW Emerging Markets Fund Note 2		1.00		1.29	0.29

Source: Morningstar & MWPL

Notes

1. The MW HTT Fund is a dedicated, euro-denominated, fund created for a very limited number of investors. It has a higher initial investment threshold and very low unit dealing volumes.

2. The custody and tax costs of investing in emerging markets are higher than those in developed markets, leading to higher third party charges in the MW Emerging Markets Fund.

It can be seen that the AFM's AMC is higher than the median AMC of the funds' peer groups. The AFM feels that this reflects the firm's transparent single fee structure, its operating model and the level of service provided. The sectors to which each of the funds belong include both passively (index-tracking) and actively managed funds.

The AFM has also compared the external operating costs of the funds (OCF excluding AMC). We believe its strong focus on monitoring the value offered by external service providers has resulted in costs associated with these being lower than the median of the funds' peer groups for all but one fund. It should also be noted that other AFMs sometimes include their administrative fees within the OCF, outwith the AMC. In the interests of transparency, the AFM does not do this and includes its own administrative costs within the AMC.

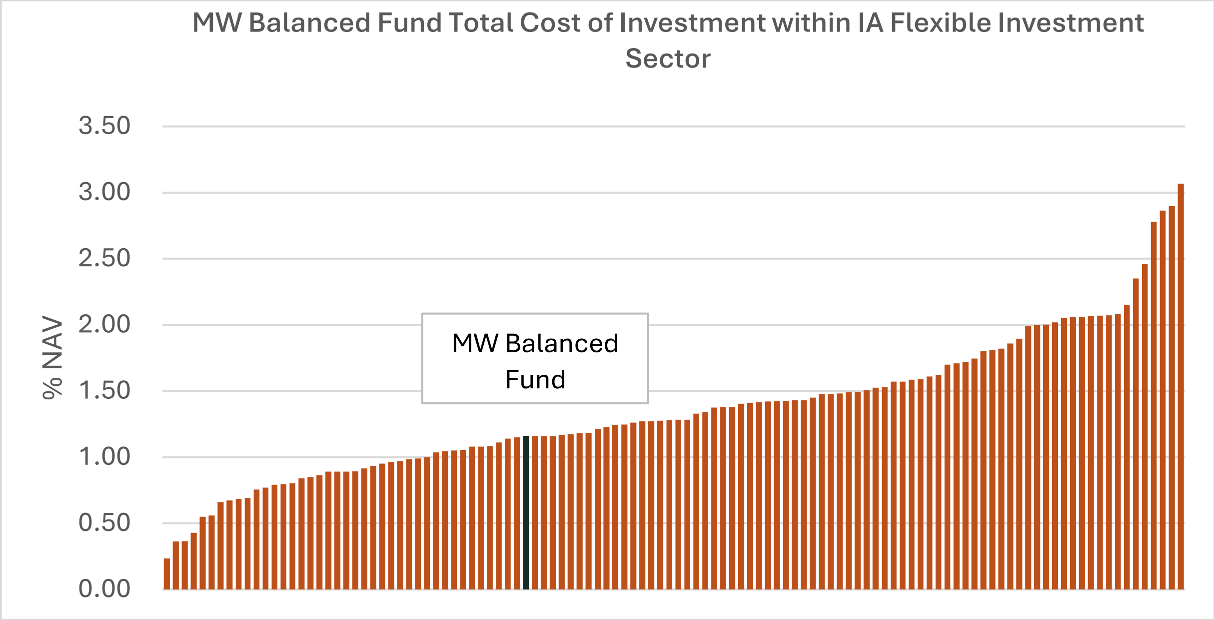
Given the varying fee structures used by different firms in the industry, the OCF (of which the AMC forms the largest part) is the most commonly used basis for cost comparison, as it is calculated consistently across the industry as required by regulation. The overall costs of operating the fund, measured by the OCF, are higher than the average of their peer group in the case of four of the five funds by between 0.10% and 0.35%. We consider this modest premium reasonable in the light of the high level of individual service provided.

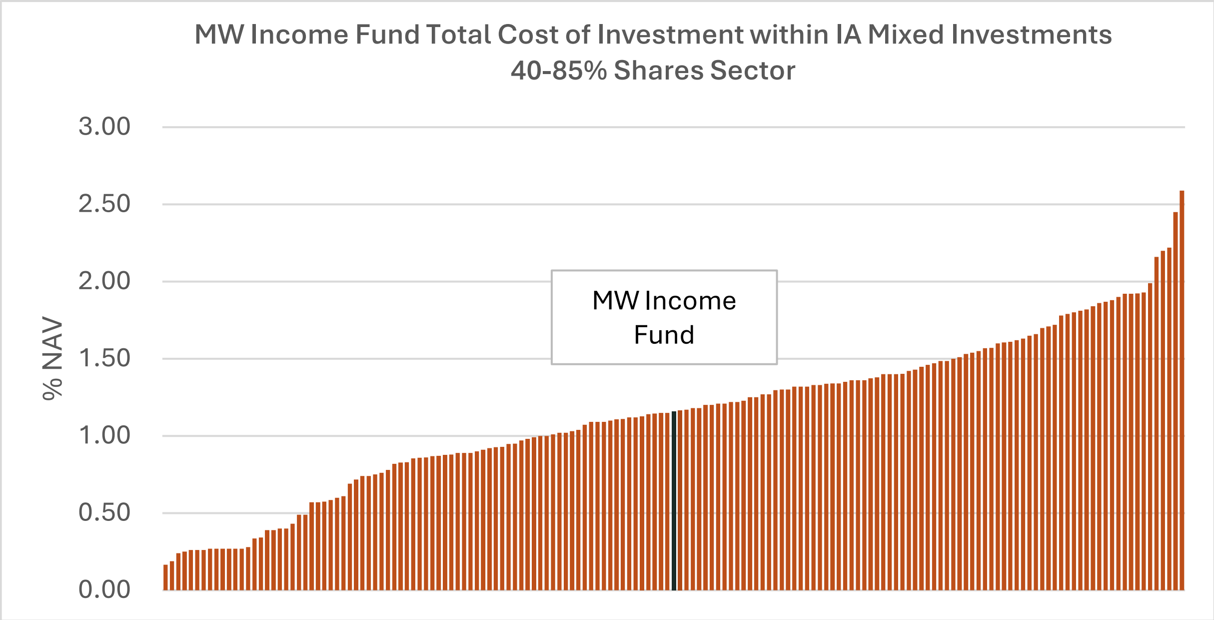
Total Costs of Investment (TCI) for M&W Funds within each relevant IA sector

It is important for investors to compare the total cost of any investment in a fund with similar funds. The total cost of investment includes all trading costs (including local taxes such as Stamp Duty in the UK), in addition to the costs noted above in the table of Ongoing Charges Figures (OCF).

The quoted 'OCF' figures do not include transaction costs, as their calculation specifically excludes them. The funds have historically had low turnover, reducing the transaction costs within each fund. When the total cost of investment (OCF plus transaction costs) is considered, then the competitiveness of the funds' costs becomes more apparent.

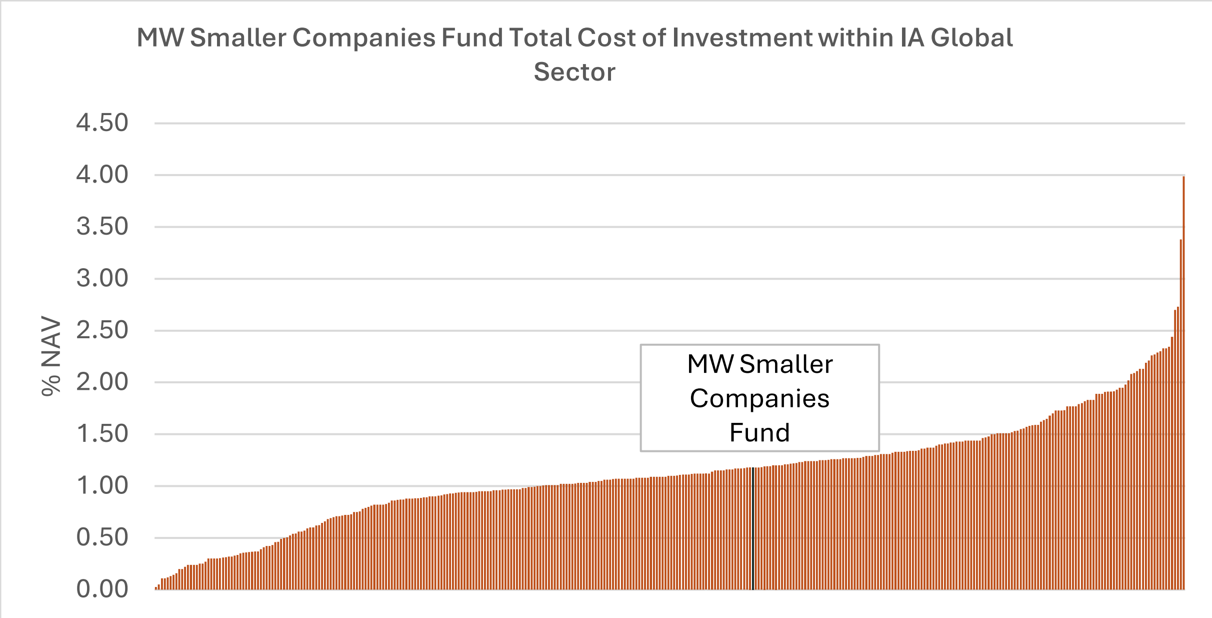
The following graph demonstrates that the **Balanced Fund** (1.16%) is well below the average of 1.30% (IA Flexible Investment) and the **Income Fund** (1.16%), is above the average of 1.11% (IA Mixed Investment 40-85% Shares) of their respective nominated sectors. (IA Mixed Investment 40-85% Shares).





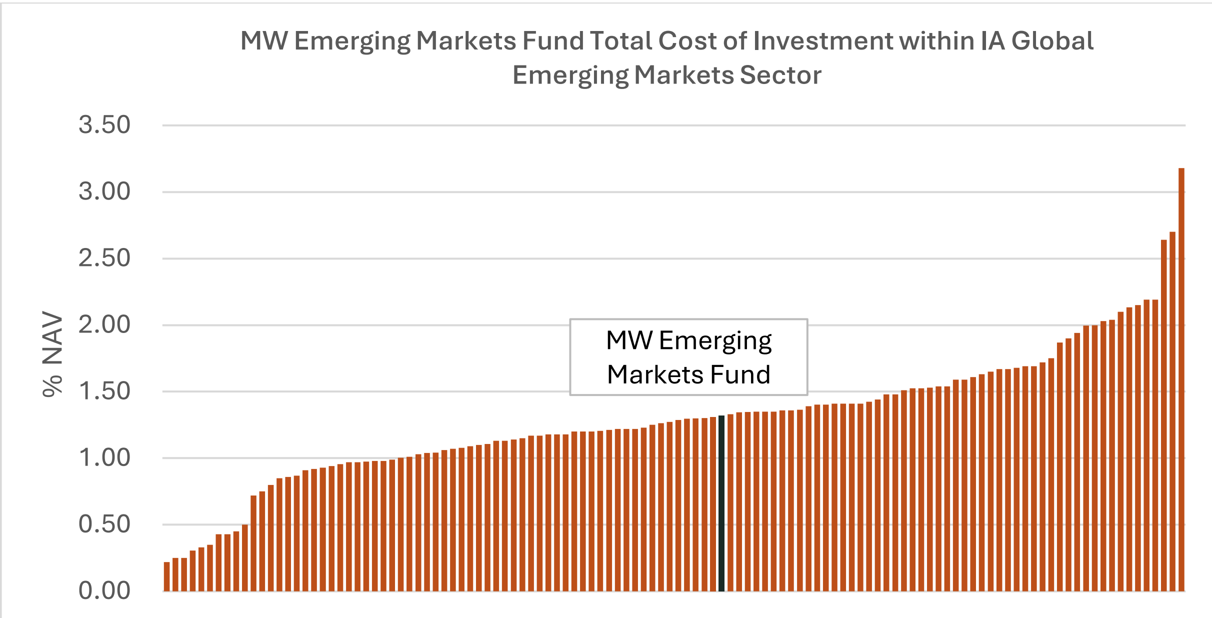
On the basis of the total cost of investment, the Balanced Fund and Income Fund can be considered competitive and offering value.

The **Smaller Companies Fund** is placed within the IA Global Sector. Its TCI is 1.184%, compared to the sector average of 1.05%. If passive funds are excluded in the comparison, the average is 1.13%.



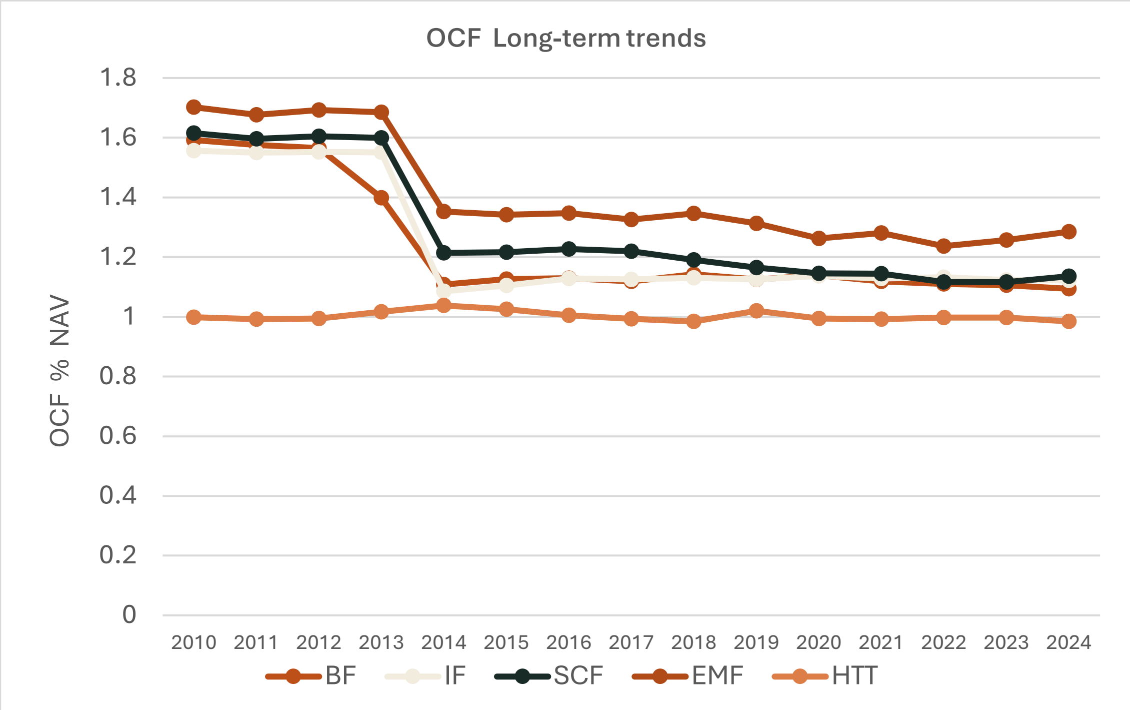
On the basis of the total cost of investment, the Smaller Companies Fund can be considered competitive and offering value.

The Emerging Markets Fund is placed in the IA Global Emerging Markets Sector. Its TCI is 1.32%, compared to a sector average of 1.22%. If passive funds are excluded, the sector average climbs to 1.33%.



On the basis of the total cost of investment, the Emerging Markets Fund can be considered competitive and offering value against similar actively managed funds.

The funds have never charged entry, exit or performance fees. Since inception, the funds' OCF percentage rates show a reduction, resulting from the growth in the funds' assets under management.



Conclusion:

The AFM's OCFs for four of its funds are higher than the average of OCFs of peer group funds, but this premium is considered reasonable given the level of service provided. Therefore, we believe that no action is required. The MW HTT Fund's OCF is slightly below that of similar funds.

The total cost of investment versus comparable funds also shows that the funds offer value to investors.

6. Comparable services

The AFM has compared its associate MWL's investment charge for a private client discretionary investment portfolio (with a similar investment objective to the funds) with the AMC levied by the fund. This information has been published for many years on McInroy & Wood's website. Discretionary clients of the firm have their assets managed on either a pooled basis, utilising the AFM's funds, or as a segregated portfolio of individual stocks where those funds are not suitable.

The AFM's funds were originally designed for use in portfolios within the MWL's discretionary investment management service and remain widely used in that context. Where the AFM's funds are utilised within discretionary managed portfolios, those clients pay a discretionary investment management fee of 0.2% (plus VAT), in addition to the fund charges, for the additional personal services provided, such as suitability, quarterly reporting and a capital gains tax service. The pure investment cost to a discretionary client and an investor who is buying units in the funds on an execution-only basis is therefore identical i.e. the AMC of the fund.

The Investment Adviser, MWL, also provides portfolios on a segregated basis, where the standard investment management fee is 1% (plus VAT) i.e. 1.2%. The investment management fee is therefore normally the same as that of the funds, but it is acknowledged that the constitutional safeguards of the funds (the trust structure, formal auditing requirement, daily pricing etc.) do result in additional costs, as noted in the OCF, that make the AFM's funds more expensive than that of a segregated portfolio by the amount of those external costs. That said, the AFM's funds can invest directly in some markets that are not readily available to segregated portfolios, particularly in emerging markets.

MWL does not provide services to large institutional clients, and therefore does not offer institutional fee rates for the same or comparable mandates. In some instances, a discretionary client's investment mandate is similar to that of the Balanced Fund or Income Fund. The difference between the AMC and the fee (plus VAT) charged to the largest segregated clients of MWL relates to the costs borne by the AFM through more frequent portfolio balancing and securities dealing, servicing a larger number of underlying investors and the additional oversight and costs associated with operating a regulated fund.

The AFM's policy for investors is that no investor can access the AFM's funds more cheaply than if they come directly to the AFM.

Conclusion:

Any differences in charges for similar investment services supplied by the group to its discretionary segregated clients and investors in the funds are reasonable with reference to differences in underlying activities and costs.

7. Classes of Units

The fund has a single unit class at 29th February 2024, so no assessment is required on this criterion.

All funds launched a single accumulation class in May 2024. The costs of operating the fund will be borne in direct proportion to the value of the two classes within each fund so there is no comparative value assessment to be made as between unit classes.

Conclusion:

There is only one unit class at the reporting date. Following the launch of accumulation classes since the end of the reporting period, the cost ratio will be same for each class.

Overall Conclusions

McInroy & Wood Balanced Fund

The AFM has concluded that payments out of scheme property set out in the Prospectus are justified and appropriate in the context of the overall value provided to unitholders. It is acknowledged that short-term performance has resulted in the fund missing its investment objective to grow the real value of investments, and this is being closely monitored on an ongoing basis by the Board.

McInroy & Wood Income Fund

The AFM has concluded that payments out of scheme property set out in the Prospectus are justified and appropriate in the context of the overall value provided to unitholders. It is acknowledged that short and medium-term performance has resulted in the fund missing its investment objective to grow the real value of investments, and this is being closely monitored on an ongoing basis by the Board.

McInroy & Wood Smaller Companies Fund

The AFM has concluded that payments out of scheme property set out in the Prospectus are justified and appropriate in the context of the overall value provided to unitholders. It is acknowledged that short and medium term performance has resulted in the fund missing its investment objective to grow the real value of investments, and this is being closely monitored on an ongoing basis by the Board.

McInroy & Wood Emerging Markets Fund

The AFM has concluded that payments out of scheme property set out in the Prospectus are justified and appropriate in the context of the overall value provided to unitholders since inception, although the fund has been rated 'amber' this year indicating the particular focus that the Board will give to the performance of this fund. This is because, while the fund has exceeded its objective of growing the real value of investments over 10 years and since inception, it has failed to do so over 3 and 5 year time horizons. It has been a difficult decade for investment in the emerging markets, but the long-term investment case for investment in developing economies remains attractive.

McInroy & Wood HTT Fund

The AFM has concluded that payments out of scheme property set out in the Prospectus are justified and appropriate in the context of the overall value provided to unitholders.